



Consortium members:

Project contact person:

Prof. Irminda Kris Murwani
Institut Teknologi Sepuluh Nopember (ITS)
Coordinating Institution of Smart
irminda@chem.its.ac.id

The consortium members' logos are as follows:

- ITS Institut Teknologi Sepuluh Nopember
- UNIVERSITAS DIPONEGORO SEMARANG
- itk Institut Teknologi Kalimantan
- UNIVERSITAS SAM RATULANG MANADO
- UNIVERSITAS MATARAM
- UNIVERSITAS UDAYANA
- UNIVERSITAS KHARITUM WAHID HASSAN
- UNIVERSITY OF TURKU
- AGORA INSTITUTE
- ALMA MATER STUDIORUM UNIVERSITA DI BOLOGNA

University Business Engagement - A SMART Path for Development in Indonesia



Co-funded by the Erasmus+ Programme of the European Union

SMART is co-financed by the European Commission through the Erasmus+ Programme, under contract number 610106-EPP-1-2019-1-ID-EPPKA2-CBHE-JP. The contents of this publication reflect only the views of the authors and the European Commission cannot be held responsible for any use which may be made of the information contained therein.

www.erasmus-smart.eu

Overview:

The instrumental role of universities in socio-economic development is today widely recognised. Enhancing links and cross-fertilisation between Higher Education Institutions (HEIs) and their business environment in the interest of graduates' employability, improved competitiveness and growth is high on the agenda of policy makers and HEIs around the globe. SMART project proposes a set of focused and complementary activities for enhanced university-business cooperation at Indonesian HEIs to help them identify opportunities for development, generate research-based knowledge, and contribute to the on-going education in the field. The project will facilitate the transfer of good practices from the EU to the PC HEIs; the set-up of professional units (Business Engagement Centres) at 7 PC HEIs and training to their staff to let them accompany students and researchers in making their business ventures a reality. The creation of a University-Business Network, as a platform for dialogue and exchange of experiences, and the Start-Up Nights and other stakeholders' events will also contribute to inspiring nation-wide change.



Wider objective:

To boost the socio-economic development in Indonesia by fostering HEIs' ecosystems for university-business cooperation, entrepreneurship and graduates' employability

Specific objectives:

To enhance capacities and skills of personnel of Indonesian HEIs for the implementation of productive university-business cooperation.

To establish and operate sustainable structures (Business Engagement Centres - BECs) with 'one-stop-shop' approach at 7 PC HEIs for supporting students, researchers and enterprises

To create a nation-wide network as a well-founded dialogue platform for the sharing of experience and

